The Role: Social Media & Marketing Intern

Our Mission:

Learn what it's like to work at a start-up! Divebox is a local resale marketplace making it easier than ever to buy & sell secondhand items locally. Our team is looking for a passionate marketing intern to have an early impact on the company as we grow! We are looking for an ambitious and hard-working, undergraduate student who is looking to join a small team in a fast-paced, start-up environment. This position will work alongside the marketing team and help grow our social platforms, research growth opportunities, and assist with marketing campaigns.

Requirements:

- Currently enrolled in a University/College degree
- Knowledge of social media platforms (Facebook, Instagram, LinkedIn, Youtube)
- Creative mindset, hard-working, growth-mindset, ambitious individual
- Excellent communication and writing skills
- Experience with Adobe Photoshop (a plus)
- Ability to work under pressure and follow brand guidelines

Responsibilities:

- Manages the company's social media accounts and posts content
- Brainstorms campaign ideas
- Work with Content Creator for new content ideas
- Monitor various social media platforms such as Facebook, Instagram, and LinkedIn
- Analyzes analytics to gauge the success of campaigns
- Understands the overall concept of the company, including the brand, customer, product goals, and all other aspects of service
- Engages with customers or clients and provides service and/or sales
- Provide suggestions to management for improving customer experience on social platforms and internal processes

Part-time Immediate or 4 month Summer Period Starting May 2021.

Please email our team at recruit@divebox.app with your resume and a brief description about your interest and we will revert back as soon as we have a chance to review.